

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP5/12 12.26
CHANGES *** WPXI-TV ***

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME MICHAEL D'ETTORRE

SALES PRSN WA- CHERYL BLAIR

PHILADELPHIA, PA 19103


ORDER # _____ CONTRACT # 6301930

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	<u>BOB CASEY 9/4</u>	EST#	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE SEPS/12	12.26
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15		S	700P-800P	30		\$675.00	9/8	9/8	0		SAT	0
PROGRAM : JEP/WHEEL												
19		A	700P-800P	30		\$675.00	9/8	9/8	1		SAT	1
PROGRAM : BETTIS/HINES												
ORD COM1 : PRG CHG- BETTIS/HINES												
ORD COM2 : SPT IS BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR SEP8 ON LINE-15 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1		OK'D	BUY#15			MISSED: SAT/700P-800P	SEP8		30S	\$675.00	(AUG31/12)	
						OFFER: SAT/700P-800P	SEP8		30S	\$675.00	PLS ADVISE.	
CMT: PRG CHG- BETTIS/HINES												
CMT: SPT IS BOOKED- THX JEN												

REP HEADLINE# 6301930 TRF# 329795
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

SEP/12 46825.00
CONTRACT TOTAL 46825.00
TOTAL SPOTS 27



MARKET TOTALS \$93,650 WPXI 50% KDKA 24% WTAE 24% WPGH 2% CABL 0% WPCW 0% WPMT 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6301930 TRF# 329795 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ APPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG31/12 12.3C
*** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP. # OFF. # 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6301930 CLASS: NATL. LOCAL REGIONAL

PRDCT BOB CASEY 9/4 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG31/12 12.3C

REP: TO SUSIE
FR LINDSEY FOR CHERYL
ADDED SPOTS
TTLS \$46,825
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#15 MISSED: SAT/700P-800P SEP8 30S \$675.00 (AUG31/12)
OFFER: SAT/700P-800P SEP8 30S \$675.00 PLS ADVISE.
CMT: PRG CHG- BETTIS/HINES
CMT: SPT IS BOOKED- THX JEN

CONTRACT TOTAL 46825.00
TOTAL SPOTS 27